

HARLEQUIN / MILLS & BOON
SO YOU THINK YOU CAN WRITE CONTEST
(“Writing Contest”)

OFFICIAL RULES

NO PURCHASE NECESSARY TO PARTICIPATE OR RECEIVE PRIZES.
PURCHASE OR ACCEPTANCE OF A PRODUCT OFFER DOES NOT IMPROVE
YOUR CHANCES OF WINNING.

How to enter: During the First Chapter Submission and Judging Phase (as set out below), visit www.soyouthinkyoucanwrite.com (the “**Contest Website**”) for instructions on how to enter the Writing Contest by completing a submission form and submitting one (1) eligible first chapter (see Submission Requirements below) suitable for publication under one of the Harlequin® Series Imprints (as defined below) (the “**First Chapter Submission**”), published by Harlequin Books S.A., an affiliate of Harlequin Enterprises Limited (collectively, the “**Sponsor**”). First Chapter Submissions that do not comply with the Submission Requirements set out below will be disqualified. The Writing Contest begins at 10:01 AM Eastern Daylight Time (“**EDT**”) on September 22, 2014 and ends at 4:59 PM Eastern Standard Time (“**EST**”) on November 10, 2014 (the “**Contest Period**”). The Writing Contest consists of the following four (4) phases:

Phase	Start Date (at 10:01 AM EDT/EST)	End Date (at 4:59 PM EDT/EST)
First Chapter Submission and Judging Phase	September 22, 2014 (EDT)	October 1, 2014 (EDT)
Manuscript Submission Phase	October 6, 2014 (EDT)	October 9, 2014 (EDT)
Manuscript Judging Phase	October 13, 2014 (EDT)	October 31, 2014 (EST)
Top 10 Manuscript Voting Phase	November 3, 2014 (EST)	November 10, 2014 (EST)

The Sponsor’s computer is the official time-keeping device for the Writing Contest. A fee is not required to enter the Writing Contest.

All First Chapter Submissions must be received only as directed on the Contest Website by 4:59 PM EDT on October 1, 2014 (each an “**Entry**”). Submissions will only be accepted online. A copy of these Official Rules can be obtained by sending an e-mail request to sytcwhelp@harlequin.ca or can be viewed online at www.soyouthinkyoucanwrite.com. Limit of one (1) Entry per person. If more than one (1) Entry is submitted by the same person, only the first eligible Entry submitted will be considered. Entries will not be returned to the entrant. **By entering the Writing**

Contest, entrants agree to be bound by these Official Rules. In the event of a dispute regarding any aspect of the Writing Contest, the Sponsor will make the final ruling in its sole discretion. Such ruling shall be final and binding, and no communication or correspondence will be exchanged with entrants regarding such ruling(s) unless otherwise required by law.

If selected to continue past the First Chapter Submission and Judging Phase, entrants must be prepared to submit a full manuscript by 4:59 PM EDT on October 9, 2014 in order to successfully progress through the winner selection process (as outlined below).

Submission Requirements: In order to be eligible, the First Chapter Submission and Manuscript Submission (as defined below) (each, or together, the **“Submission”**) must meet the following requirements (collectively, the **“Submission Requirements”**):

- (a) Each Submission must adhere to the writing guidelines for a novel under one of the following Harlequin® series imprints: Harlequin® American Romance®; Harlequin® Blaze®; Harlequin® Desire; Harlequin® Heartwarming™; Harlequin® Historical (Mills & Boon Historical Romance); Harlequin Intrigue®; Harlequin® Kimani™ Romance; Harlequin® Medical Romance™ (Mills & Boon Medical Romance); Harlequin® Nocturne™; Harlequin Presents® (Mills & Boon Modern Romance); Harlequin® Romance (Mills & Boon Cherish and Mills & Boon Riva); Harlequin® Romantic Suspense; Harlequin® Special Edition; Harlequin® Superromance®; Heartsong Presents™; Love Inspired®; Love Inspired® Historical; Love Inspired® Suspense; (each, a **“Harlequin® Series Imprint”**).

Writing guidelines for each Harlequin® Series Imprint are available online at: www.harlequin.com;

- (b) Each Submission shall be in English;
- (c) Each Submission shall not have been previously exploited or published in any form, including having been self-published;
- (d) The Manuscript Submission shall adhere to the specific length requirements set out in the writing guideline for the applicable Harlequin® Series Imprint;
- (e) The First Chapter Submission shall be no more than 5000 words and shall be accompanied by a maximum 100-word pitch outlining the story concept, plot, characters, conflict and setting;
- (f) The First Chapter Submission shall be submitted as directed on the Contest Website;

- (g) The Manuscript Submission shall be e-mailed to the e-mail address provided as an RTF file or a Word document, named as follows: [TITLE]_MANUSCRIPT (where the title of the entrant's manuscript is inserted in place of "[TITLE]");
- (h) The first page of the Manuscript Submission shall contain the following information: the manuscript name, the entrant's name, e-mail address and phone number (including applicable country and area code), the applicable Harlequin® Series Imprint, and a computer word count of the manuscript; and
- (i) Each page of the Manuscript Submission shall be numbered and the header of each page shall include the title of the manuscript and the entrant's name.

By participating in the Writing Contest, each entrant represents and warrants that: (i) the Submission is original to the entrant, and all right, title and interest (including but not limited to copyright) therein and thereto is exclusively owned and/or controlled by the entrant to the full extent necessary to enable the Sponsor to use the Submission as contemplated by these Official Rules; (ii) the Submission does not contain any material that is libelous, defamatory, profane or obscene, as determined by the Sponsor in its sole discretion; (iii) the Submission does not contain any material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; (iv) the Submission does not contain any material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the Submission is created; (v) the Submission does not infringe upon the intellectual property or other statutory or common law rights of any third party (including but not limited to copyright, trademark, personality or privacy rights); (vi) the Sponsor's use and re-use of the Submission in accordance with the terms set out herein will not infringe or violate the rights of any third party (including copyright), or require any payment to or consent/permission from any third party; and (vii) the Submission has not been previously exploited or published in any form, including having been self-published, and no rights in or to the Submission have been granted, pledged, or assigned to any third party which would interfere with or derogate from the rights granted to the Sponsor hereunder.

Eligibility: The Writing Contest is open only to legal residents of the U.K., U.S., Canada (excluding Quebec), Republic of Ireland, Australia, New Zealand and South Africa (collectively, the "**Territory**") who have reached the age of majority in their country, state, province or territory of residence or older at the time of entry. Entrants are required to have Internet access and an active e-mail account in order to participate. Void where prohibited by any law, regulation, rule or authority. The following individuals are **not eligible** to participate in the Writing Contest: (i) Professionals (as defined

below); (ii) employees of the Sponsor and its parent company, affiliates, and subsidiaries; (iii) all agencies, entities and persons engaged in the marketing and/or administration of the Writing Contest; and (iv) Immediate Family members (as defined below) of any of the foregoing.

For the purpose of these Official Rules, the term “**Immediate Family**” shall mean husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.

Furthermore, the term “**Professional**” shall mean any person who has had a literary work, in any format (i.e., print or digital), acquired or published by the Sponsor or any of its affiliates (e.g., Harlequin Books S.A., HarperCollins) in the Territory, regardless of whether such person has received any financial compensation in relation to such literary work.

The Sponsor reserves the right, in its sole discretion, to immediately disqualify, without notice, any and all Submissions that do not comply with the Submission Requirements set out above, as determined in the Sponsor’s sole discretion. Submissions shall not be returned to the entrant for any reason. No communication or correspondence will be exchanged with entrants except with the entrants selected for a prize.

Submissions shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the Entry (i.e., the natural person who is assigned to an e-mail address by an Internet service provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address). A potential winner may be required to provide the Sponsor with proof that she/he is the authorized account holder of the e-mail address associated with the potential winning Submission.

Prizes: One (1) grand prize will be awarded consisting of: (i) a two-book publishing contract under one of the Harlequin® Series Imprints in the publication format (i.e., digital or print) as determined by the Sponsor, subject to the entrant entering into a publishing agreement with the Sponsor in its standard form; (ii) access to the services of a Harlequin® series editor for the duration of the Sponsor’s standard editorial assessment period (the length of which period will vary depending on the quality of the work), including an editorial evaluation of the two works (by telephone, e-mail, or in person, as determined by the Sponsor in its sole discretion), advice and guidance with respect to the strengths and weaknesses of the works, and suggested revisions to the works, as applicable; (iii) access to the services of a Harlequin® publicist for sixty (60) days to assist with book promotion and marketing activities for launch title; (iv) sixty-day social media training and support for the launch title; (v) one (1) post about author on Harlequin.com and on the Harlequin blog; (vi) one (1) “Meet Your Series Creative

Team” call via Skype or telephone; and (vii) a One Hundred Fifty dollar (\$150.00 USD) VISA Gift Card to be put towards a champagne dinner for two (collectively, the “**Grand Prize**”). The approximate retail value of the Grand Prize is One Hundred Fifty dollars (\$150.00 USD).

The Grand Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsor. The winning entrant is solely responsible for any and all costs associated with claiming a prize. The outcome of the Writing Contest is dependent on the total number of eligible entries received, the quality of each Submission, the entrant’s skill and the Judges’ application of the Judging Criteria (as described below).

The Sponsor and/or its affiliates may, but are under no obligation to, contact entrants for the purpose of discussing the possible publication of Submissions that were not selected as a winning Submission.

Winner Selection: The winner will be determined through the following process:

- i. **First Chapter Submission and Judging Phase:** During the First Chapter Submission and Judging Phase, the Sponsor will review and post all eligible First Chapter Submissions to the Contest Website for public viewing and comment. All eligible First Chapter Submissions will be reviewed and assessed by a panel of qualified judges chosen by the Sponsor in its sole discretion (which will include at least one (1) judge who is independent of the Sponsor and its affiliates and whose name shall be made available upon request) (the “**Judges**”) based on the following judging criteria (the “**Judging Criteria**”):

- Voice (33%) (the “**Voice Category**”);
- Content (33%); and
- Writing Skills (34%).

Subject to each entrant’s compliance with these Official Rules and the Submission Requirements, the twenty-five (25) First Chapter Submissions receiving the highest scores (each a “**Top 25 Submission**”, collectively the “**Top 25 Submissions**”) will advance to the Manuscript Submission Phase (as described below). In the event two or more First Chapter Submissions receive the same overall score and these First Chapter Submissions span the last places in the Top 25 Submissions, the First Chapter Submission receiving the highest score for the Voice Category, as determined by the Judges, will be deemed to be a Top 25 Submission.

- ii. Manuscript Submission Phase:** During the Manuscript Submission Phase, entrants who submitted the Top 25 Submissions will be required to e-mail one (1) eligible full manuscript (see Submission Requirements above) of his/her story suitable for a Harlequin® Series Imprint (each, a “**Manuscript Submission**”). Manuscript Submissions that do not comply with the Submission Requirements set out above will be disqualified. On or about October 10, 2014, the Top 25 Submissions will be announced on the Contest Website.
- iii. Manuscript Judging Phase:** During the Manuscript Judging Phase, the Manuscript Submissions will be reviewed and assessed by the Judges based on the Judging Criteria outlined above. Subject to each entrant’s compliance with these Official Rules and the Submission Requirements, the ten (10) Manuscript Submissions receiving the highest scores (each a “**Top 10 Manuscript**”, collectively the “**Top 10 Manuscripts**”) will advance to the Top 10 Manuscript Voting Phase (as described below). In the event two or more Manuscript Submissions receive the same overall score and these Manuscript Submissions span the last places in the Top 10 Manuscripts, the Manuscript Submission receiving the highest score for the Voice Category, as determined by the Judges, will be deemed to be a Top 10 Manuscript.
- iv. Top 10 Manuscript Voting Phase:** During the Top 10 Manuscript Voting Phase, individuals who have reached the age of majority in their country, state, province or territory of residence in any country throughout the world, excluding entrants and those individuals set forth in (i) to (iv) of the Eligibility section (each, a “**Voter**”), will be invited to register at www.soyouthinkyoucanwrite.com and vote for their favorite Manuscript Submission. Subject to each entrant’s compliance with these Official Rules and the Submission Requirements, the Top 10 Manuscript receiving the highest percentage of votes will be selected as the winning manuscript and which shall be awarded the Grand Prize. In the event of a tie, the Top 10 Manuscript which received the highest score for the Voice Category in the Manuscript Judging Phase will be deemed to be the winning manuscript. In the event the tied Top 10 Manuscripts received equal scores in the Voice Category in the Manuscript Judging Phase, the Sponsor, in its sole and professional judgment, will select the winner.

Decisions of the Judges are final and binding in all respects. The identity of the Judges shall be made available upon request. The Sponsor reserves the right, in its sole discretion, to select alternate winners at the public voting phase, based on the next highest percentage of votes, should the voting appear to have been tampered with or manipulated in any way. In the event a Top 10 Manuscript is disqualified as a result of, in the Sponsor’s sole discretion, voting having been tampered with or manipulated, the

Sponsor shall award the Prize to the Top 10 Manuscript with the next highest overall score from the Top 10 Manuscript Voting Phase.

Voting Limit: Each Voter may vote one (1) time per day during the Top 10 Manuscript Voting Phase. Votes received from any Voter or Voter's e-mail address in excess of the stated number of votes per one day period will be void. The Sponsor will not accept Votes that are in its sole opinion intended to subvert the voting process or those generated by script, macro, or other automated means. Entrants are prohibited from manipulating or tampering with Votes or otherwise obtaining votes by any fraudulent or inappropriate means, including, without limitation, offering prizes or other inducements to members of the public. Any entrant found to have done or attempted to do any of the foregoing shall be immediately disqualified from the Writing Contest.

Winner Notification: On or about October 6, 2014, the Top 25 Submissions will be identified and the corresponding entrants will be notified by the Sponsor via telephone or e-mail using the information provided by the entrant at the time of entry. On or about October 22, 2014, the Top 10 Manuscripts will be identified and the corresponding entrants (the "**Top 10 Entrants**") will be notified by the Sponsor via telephone or e-mail using the information provided by the entrant at the time of entry. The Top 10 Entrants will be required to sign and return (scanned copy of original to be received by Sponsor within five (5) business days of the date of the Sponsor's notification, with the original document to follow by registered mail) an **Affidavit of Eligibility and Liability/Publicity Release** that confirms his/her: (i) eligibility for the Writing Contest and compliance with these Official Rules; (ii) acceptance of the Grand Prize as awarded; (iii) release, to the fullest extent permitted by law, of the Sponsor and its parent company, subsidiaries and affiliates, and its and their respective employees, directors, officers, suppliers, agents, sponsors and administrators (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Writing Contest, participation in any contest-related activity or the acceptance of any prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from; (iv) grant to the Sponsor and its affiliates of the unrestricted right, in the Sponsor's sole discretion, to publish, reproduce, convert, broadcast, communicate by telecommunication, exhibit, distribute, translate, adapt and otherwise use and re-use the winner's name, photograph, likeness, voice and biographical material in any and all media now known or hereafter devised, in connection with the Writing Contest and the promotion and exploitation thereof, without compensation, unless prohibited by law; and (v) agreement to the Sponsor's exclusivity (i.e. entrant shall not submit First Chapter Submission or Manuscript Submission to any

other publisher or self-publish) during the Contest Period and for a period of three (3) months following the close of the Contest period.

In the event that a potential winner: (i) fails to respond within the stated timeline or refuses to sign the Affidavit of Eligibility and Liability/Publicity Release in the form provided; or (ii) is unable or unwilling to enter into the Sponsor's standard form publishing agreement, the potential winner will be disqualified and an alternate potential winner will be selected by a process determined by the Sponsor in its sole discretion. Notification of potential winners is deemed to have taken place at the time the Sponsor contacts a potential winner, either by telephone or by e-mail, at the telephone number or e-mail address provided by the potential winner at the time of entry. Upon Grand Prize winner confirmation, the Grand Prize winner will be required to provide to the Sponsor a photo of the Grand Prize winner which may be used by the Sponsor, its parent company, affiliates and/or subsidiaries for publicity and promotional purposes relating to the Writing Contest and the Sponsor's related So You Think You Can Write program, an online conference for aspiring romance writers, in any and all media now known or hereafter devised, without further compensation unless prohibited by law.

Upon receipt by the Sponsor of the signed Affidavit of Eligibility and Liability/Publicity Release, the potential Grand Prize winner will be provided with the Sponsor's standard form publishing agreement along with a non-disclosure agreement regarding same.

The Grand Prize winner will be announced on the Contest Website on or about November 13, 2014.

Conditions: Neither the Sponsor nor its parent company, affiliates and/or subsidiaries, are responsible for printing, clerical or typographical errors of any kind or nature relating to entries. In no event will the Sponsor be obligated to award more than the stated number of prizes. Entrants agree that neither the Sponsor nor its parent company, affiliates and/or subsidiaries shall be obligated to publish or otherwise exploit any Submission (including the winning Submission) in any manner, unless a written agreement is entered into between the parties. Entrants agree that the Sponsor and its parent company, subsidiaries, affiliates, agents and promotional agencies shall not be liable for negligence, gross negligence, damages, injuries or losses of any kind resulting in whole or in part from participation in the Writing Contest, or from acceptance, use or misuse of any prize, except that which cannot otherwise be excluded by law. By participating in the Writing Contest, entrants agree to indemnify the Sponsor and its parent company, subsidiaries, affiliates, agents and promotional agencies from any claims incurred as a result of such damages, injuries and losses. Neither the Sponsor nor its parent company, affiliates and/or subsidiaries assume any liability for lost, late, incomplete, inaccurate, undeliverable or misdirected entries, notifications and/or responses, or for any computer, online, software, hardware or technical malfunctions

that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an Entry. Entrants are responsible for all costs associated with participation in the Writing Contest, including but not limited to computer equipment and internet connection charges. Neither the Sponsor nor its parent company, affiliates and/or subsidiaries is responsible for damage to any participant's computer system/software related to or resulting from participation or downloading any materials in connection with the Writing Contest. Neither the Sponsor nor its parent company, affiliates and/or subsidiaries assumes any responsibility or liability in the event that the Writing Contest cannot be conducted as planned for any reason whatsoever, including but not limited to reasons beyond the control of the Sponsor, such as infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes outside the control of the Sponsor which impairs or affects the administration, security, fairness, integrity, or proper conduct of the Writing Contest. Neither the Sponsor nor its parent company, affiliates and/or subsidiaries assume any responsibility for undelivered or undeliverable e-mails resulting from any form of active or passive e-mail filtering by an entrant's Internet service provider and/or e-mail client or for insufficient space in entrant's e-mail account to receive e-mail. The Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Writing Contest. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE WRITING CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. The Writing Contest and these Official Rules are void, in whole or part, where prohibited by law and is subject to all applicable laws and regulations.

Privacy and Use of Personal Information: By participating in the Writing Contest, each entrant grants to the Sponsor and its parent company, affiliates and/or subsidiaries, the right to use his/her name, mailing address, telephone number, and e-mail address (collectively, "**Personal Information**") as follows: (i) for the purpose of administering the Writing Contest, including but not limited to contacting and announcing the winners; (ii) for publicity and promotional purposes relating to the Writing Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law, such use shall only be with respect to the entrant's name, city and country, state, province or territory of residence; and (iii) for the purpose of contacting an entrant with respect to the submission of additional literary works unrelated to the Writing Contest, at the Sponsor's sole discretion. In addition to the foregoing, the Grand Prize winner acknowledges and agrees that a photo of the Grand Prize winner (which shall be submitted by the Grand Prize winner to the Sponsor upon winner confirmation) may be used by the Sponsor, its parent company, affiliates

and/or subsidiaries for publicity and promotional purposes relating to the Writing Contest and the So You Think You Can Write program, in any and all media now known or hereafter devised, without further compensation unless prohibited by law. The Sponsor and its parent company, affiliates and/or subsidiaries will use the entrant's Personal Information only for identified purposes, and will protect the entrant's Personal Information in a manner that is consistent with Harlequin Enterprises Limited's privacy policy located online at www.Harlequin.com and the Contest Website.

Termination: Subject to any governmental approval which may be required, the Sponsor reserves the right to terminate or suspend the Writing Contest, in whole or in part, and/or amend the Official Rules in any way, at any time, for any reason, without prior notice. In the event that the Writing Contest is terminated or suspended, the Sponsor will select a potential winner from all eligible, non-suspect Submissions received prior to such action.

Amendments to Official Rules: Any amendments to the Official Rules will become binding upon all entrants at the time they are posted to the Contest Website. Entrants are advised to regularly check the Contest Website for updates, notices and revisions to the Official Rules during the Contest Period.

Governing Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant or Sponsor in connection with the Writing Contest, shall be governed by, and construed in accordance with, the laws of Ontario.

Winners List: The winner's name and country of residence will be posted to the Contest Website on or about November 13, 2014, and will be available for viewing for at least one (1) month thereafter.

Sponsor: Harlequin Enterprises Limited, 225 Duncan Mill Road, Don Mills, Ontario, Canada, M3B 3K9.